



# 2010 Gala

*Inspiring the Next Generation of Environmental Stewards*

October 7, 2010

The Argonaut Hotel, San Francisco, CA

*Please support our 2010 Gala celebrating The Bay Institute's and Aquarium of the Bay's education and inspiration of the next generation of environmental stewards for San Francisco Bay and its watershed, from the Sierra to the Sea.*

## **Watershed Warrior: \$30,000—one top level sponsorship available**

- Prominent visibility in event signage, full page advertisement in event program, and table top display at the Gala
- Verbal recognition during banquet
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- Recognition and link in The Bay Institute and Aquarium of the Bay e-newsletters (combined subscribers: 20,000+)
- VIP table at The Bay Institute's 2010 Gala (9 seats with celebrity MC at your table)
- 300 tickets to Aquarium of the Bay, VIP Aquarium of the Bay Behind the Scenes Tour for 10 people and complimentary use of the Farallon Room at Aquarium of the Bay for private event

## **Delta Defenders: \$20,000—four premier sponsorships available**

- Prominent visibility in event signage, full page advertisement in event program, and table top display at the Gala
- Verbal recognition during banquet
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- Recognition and link in The Bay Institute and Aquarium of the Bay e-newsletters (combined subscribers: 20,000+)
- Table of 10 at The Bay Institute's 2010 Gala
- 250 tickets to Aquarium of the Bay and complimentary use of the Farallon Room at Aquarium of the Bay for private event

## **Bay Benefactors: \$10,000—ten supporting sponsorships available**

- Prominent visibility in event signage, half page advertisement in event program, and table top display at the Gala
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- Recognition and link in The Bay Institute and Aquarium of the Bay e-newsletters (combined subscribers: 20,000+)
- Table of 10 at The Bay Institute's 2010 Gala
- 100 tickets to Aquarium of the Bay

## **River Renewers: \$5,000**

- Visibility in event signage, quarter page advertisement in event program, and table top display at the Gala
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- 6 tickets to The Bay Institute's 2010 Gala
- 50 tickets to Aquarium of the Bay

## **Habitat Heroes: \$2,500**

- Visibility in event signage and listing in event program
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- 4 tickets to The Bay Institute's 2010 Gala
- 10 tickets to Aquarium of the Bay

## **Salt Marsh Sustainers: \$1,000**

- Visibility in event signage and listing in event program
- Recognition and link on bay.org and aquariumofthebay.org (Combined annual unique visitors: 600,000+)
- 2 tickets to The Bay Institute's 2010 Gala
- 6 tickets to Aquarium of the Bay

**Individual sponsors at \$1,000 or above receive a President's Circle Membership with special major donor benefits.**



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## Sponsorship Agreement Form

Please fill out your name(s) and organization(s) as you would like to be listed on signage, printed materials and The Bay Institute's and Aquarium of the Bay's websites.

I do not wish for my name(s) to appear in these materials.

Name(s) \_\_\_\_\_

Organization/Company/Affiliation \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship level:

- Watershed Warrior \$30,000
- Bay Benefactor \$10,000
- Habitat Hero \$2,500
- Delta Defender \$20,000
- River Renewer \$5,000
- Salt Marsh Sustainer \$1,000

I/we cannot sponsor the event, but wish to:

- Make a tax-deductible contribution to The Bay Institute: \$ \_\_\_\_\_
- Purchase \_\_\_\_\_ tickets at \$250 each

### Payment:

- Check payable to "The Bay Institute" is enclosed.
- Visa  MasterCard  Discover Card  American Express Account # \_\_\_\_\_
- Expiration Date \_\_\_\_\_ Name on card: \_\_\_\_\_ Amount \$ \_\_\_\_\_
- Billing Address \_\_\_\_\_
- City, State, Zip \_\_\_\_\_
- Cardholder's signature \_\_\_\_\_

### Artwork for sponsor recognition:

Please email your logo as a 300 dpi .jpg image to [melaniew@aquariumofthebay.org](mailto:melaniew@aquariumofthebay.org). Artwork for the program, signage, collateral and website by September 6, 2010.

For additional information, please contact Angela Moskow, 415.878.2929, ext.22 or [moskow@bay.org](mailto:moskow@bay.org).

If you have taken a sponsorship level that includes tickets or purchased tickets, please forward your guests' names and contact information to [jessicaprice@bay.org](mailto:jessicaprice@bay.org) or by fax 415.878.2930 by October 1, 2010.

Deadline for recognition in the invitation is July 30, 2010. Deadline for recognition in the program is September 6, 2010.

*Contributions are tax deductible, less benefits received.*

**The Bay Institute, 695 De Long Avenue, Suite 100, Novato, CA 94945**

**Aquarium of the Bay, The Embarcadero & Beach St., San Francisco, CA 94133**

**Phone: 415.878.2929**

**Fax: 415.878.2930**

**[www.bay.org](http://www.bay.org)**

**[www.aquariumofthebay.org](http://www.aquariumofthebay.org)**